

SOME EXTENSION RESULTS CONCERNING ANALYTIC AND MEROMORPHIC MULTIVALENT FUNCTIONS

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ABSTRACT. Let $\mathcal{B}_{p,n}^{\eta,\mu}(\alpha)$; ($\eta, \mu \in \mathbb{R}, n, p \in \mathbb{N}$) denote all multivalent functions f class in the unit disk \mathbb{U} as $f(z) = z^p + \sum_{k=n+p}^{\infty} a_k z^k$ which satisfy:

$$\left| \left[\frac{f'(z)}{pz^{p-1}} \right]^{\eta} \left[\frac{z^p}{f(z)} \right]^{\mu} - 1 \right| < 1 - \frac{\alpha}{p}; \quad (z \in \mathbb{U}, 0 \leq \alpha < p).$$

And $\mathcal{M}_{p,n}^{\eta,\mu}(\alpha)$ indicates all multivalent meromorphic functions h in the punctured unit disk \mathbb{U}^* as $h(z) = z^{-p} + \sum_{k=n-p}^{\infty} b_k z^k$ which satisfy:

$$\left| \left[\frac{h'(z)}{-pz^{-p-1}} \right]^{\eta} \left[\frac{1}{z^p h(z)} \right]^{\mu} - 1 \right| < 1 - \frac{\alpha}{p}; \quad (z \in \mathbb{U}, 0 \leq \alpha < p).$$

In this paper several sufficient conditions for some classes of functions are investigated. The authors apply Jack's Lemma, to obtain this conditions. Furthermore, sufficient conditions for strongly starlike and convex p -valent functions of order γ and type β , are also considered.

1. Introduction

Let $\mathbb{C}, \mathbb{R} = (-\infty, \infty)$ and $\mathbb{N} := \{1, 2, \dots\}$ be set of *complex, real* and *natural* numbers, respectively. Throughout this paper, by p, n it always means natural numbers.

Let \mathcal{H} denote the class of *holomorphic functions* in the open unit disc $\mathbb{U} := \{z : z \in \mathbb{C} \text{ and } |z| < 1\}$ on the complex plane \mathbb{C} , and let $\mathcal{H}[a, n]$ denote the subclass of functions $\mathfrak{p} \in \mathcal{H}$ of the form:

$$\mathfrak{p}(z) = a + a_n z^n + \dots; \quad (a \in \mathbb{C}, n \in \mathbb{N}).$$

Let $\mathcal{H}[1, n]$ denoted by $\mathcal{H}(n)$. A function $f(z)$ which is analytic in domain Ω is called *p -valent*, if

- for every complex number ω , the equation $f(z) = \omega$ have at most p roots in Ω , and

Received July 19, 2018; Accepted October 29, 2018.

2010 *Mathematics Subject Classification*. Primary 30C45, 30A10.

Key words and phrases. multivalent functions, multivalent meromorphic functions, punctured unit disk, Jack's Lemma, p -valent strongly starlike and convex functions of order γ and type β .

- there exists a complex number w_0 such that the set $f^{-1}(\{w_0\})$, has exactly p element in Ω .

Let $\mathcal{A}(p, n)$ denote the class of all p -valent functions $f \in \mathcal{H}$ of the following form:

$$(1) \quad f(z) = z^p + \sum_{k=n+p}^{\infty} a_k z^k; \quad (p, n \in \mathbb{N}),$$

which are analytic in the open unit disk \mathbb{U} . The class $\mathcal{A}(1, 1)$ denoted by \mathcal{A} .

Let $\Sigma(p, n)$ be the class of meromorphic p -valent functions in the punctured open unit disk $\mathbb{U}^* := \{z \in \mathbb{C} : 0 < |z| < 1\} = \mathbb{U} \setminus \{0\}$ of the form:

$$(2) \quad h(z) = z^{-p} + \sum_{k=n-p}^{\infty} b_k z^k; \quad (p, n \in \mathbb{N}),$$

with a pole of order p at the origin. The class $\Sigma(1, 1)$ denoted by Σ .

Definition (Subclasses for $\mathcal{A}(p, n)$). Let $\mathcal{S}_p^*(\alpha)$, $\mathcal{K}_p(\alpha)$, $\mathcal{R}_p(\alpha)$, $\tilde{\mathcal{S}}_p^*(\gamma, \beta)$, and $\tilde{\mathcal{K}}_p(\gamma, \beta)$ denote the subclasses of $\mathcal{A}(p, n)$ consisting of analytic functions which are, p -valent starlike of order α , p -valent convex of order α , p -valent close-to-convex of order α , strongly starlike p -valent of order γ and type β , and strongly convex p -valent of order γ and type β ; respectively. Thus: (see, for details, [1, 9, 16])

$$\begin{aligned} \mathcal{S}_p^*(\alpha) &:= \left\{ f \in \mathcal{A}(p, n) : \operatorname{Re} \left\{ \frac{z f'(z)}{f(z)} \right\} > \alpha, \quad z \in \mathbb{U}, \quad 0 \leq \alpha < p \right\}, \\ \mathcal{K}_p(\alpha) &:= \left\{ f \in \mathcal{A}(p, n) : \operatorname{Re} \left\{ 1 + \frac{z f''(z)}{f'(z)} \right\} > \alpha, \quad z \in \mathbb{U}, \quad 0 \leq \alpha < p \right\}, \\ \mathcal{R}_p(\alpha) &:= \left\{ f \in \mathcal{A}(p, n) : \operatorname{Re} \left\{ \frac{f'(z)}{z^{p-1}} \right\} > \alpha, \quad z \in \mathbb{U}, \quad 0 \leq \alpha < p \right\}, \end{aligned}$$

and for $0 \leq \beta < 1$, $0 < \gamma \leq 1$

$$\begin{aligned} \tilde{\mathcal{S}}_p^*(\gamma, \beta) &:= \left\{ f \in \mathcal{A}(p, n) : \left| \arg \left\{ \frac{1}{p} \frac{z f'(z)}{f(z)} - \beta \right\} \right| < \frac{\pi}{2} \gamma, \quad z \in \mathbb{U} \right\}, \\ \tilde{\mathcal{K}}_p(\gamma, \beta) &:= \left\{ f \in \mathcal{A}(p, n) : \left| \arg \left\{ \frac{1}{p} \left[1 + \frac{z f''(z)}{f'(z)} \right] - \beta \right\} \right| < \frac{\pi}{2} \gamma, \quad z \in \mathbb{U} \right\}. \end{aligned}$$

As usual, in the present investigation, we write: $\mathcal{S}^*(\alpha) := \mathcal{S}_1^*(\alpha)$; starlike functions of order α , $\mathcal{K}(\alpha) := \mathcal{K}_1(\alpha)$; convex functions of order α , $\mathcal{S}^* = \mathcal{S}_1^*(0)$; starlike functions, $\mathcal{K} := \mathcal{K}_1(0)$; convex functions, $\mathcal{R}(\alpha) := \mathcal{R}_1(\alpha)$; close-to-convex functions of order α , $\tilde{\mathcal{S}}^*(\gamma) := \tilde{\mathcal{S}}_1^*(\gamma, 0)$; strongly starlike functions of order γ , and $\tilde{\mathcal{K}}(\gamma) := \tilde{\mathcal{K}}_1(\gamma, 0)$; strongly convex functions of order γ .

Definition (Subclasses for $\Sigma(p, n)$). Let $\mathcal{MS}_p^*(\alpha)$, $\mathcal{MK}_p(\alpha)$, $\mathcal{MR}_p(\alpha)$, $\mathcal{M}\tilde{\mathcal{S}}_p^*(\gamma, \beta)$ and $\mathcal{M}\tilde{\mathcal{K}}_p(\gamma, \beta)$ denote the subclasses of $\Sigma(p, n)$ consisting of meromorphic functions which are, meromorphic p -valent starlike of order α , meromorphic

p -valent convex of order α , meromorphic p -valent close-to-convex of order α , strongly starlike meromorphic p -valent of order γ and type β , and strongly convex meromorphic p -valent of order γ and type β ; respectively. Thus, we have: (see, for details, [15, 25])

$$\begin{aligned}\mathcal{MS}_p^*(\alpha) &:= \left\{ f \in \Sigma(p, n) : -\operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} > \alpha, \quad z \in \mathbb{U}, \quad 0 \leq \alpha < p \right\}, \\ \mathcal{MK}_p(\alpha) &:= \left\{ f \in \Sigma(p, n) : -\operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > \alpha, \quad z \in \mathbb{U}, \quad 0 \leq \alpha < p \right\}, \\ \mathcal{MR}_p(\alpha) &:= \left\{ f \in \Sigma(p, n) : -\operatorname{Re} \left\{ z^{p+1}f'(z) \right\} > \alpha, \quad z \in \mathbb{U}, \quad 0 \leq \alpha < p \right\},\end{aligned}$$

and for $0 \leq \beta < 1$, $0 < \gamma \leq 1$

$$\begin{aligned}\mathcal{MS}_p^*(\gamma, \beta) &:= \left\{ f \in \Sigma(p, n) : \left| \arg \left\{ -\frac{1}{p} \frac{zf'(z)}{f(z)} - \beta \right\} \right| < \frac{\pi}{2}\gamma, \quad z \in \mathbb{U} \right\}, \\ \mathcal{MK}_p(\gamma, \beta) &:= \left\{ f \in \Sigma(p, n) : \left| \arg \left\{ -\frac{1}{p} \left[1 + \frac{zf''(z)}{f'(z)} \right] - \beta \right\} \right| < \frac{\pi}{2}\gamma, \quad z \in \mathbb{U} \right\}.\end{aligned}$$

As usual, we write: $\mathcal{MS}^*(\alpha) := \mathcal{MS}_1^*(\alpha)$; meromorphic starlike functions of order α , $\mathcal{MS}^* := \mathcal{MS}_1^*(0)$; meromorphic starlike functions, $\mathcal{MK}(\alpha) := \mathcal{MK}_1(\alpha)$; meromorphic convex functions of order α , $\mathcal{MK} := \mathcal{MK}_1(0)$; meromorphic convex functions, $\mathcal{MR}(\alpha) := \mathcal{MR}_1(\alpha)$; meromorphic close-to-convex functions of order α , $\mathcal{MS}^*(\gamma) := \mathcal{MS}_1^*(\gamma, 0)$; strongly starlike meromorphic functions of order γ , and $\mathcal{MK}(\gamma) := \mathcal{MK}_1(\gamma, 0)$; strongly convex meromorphic functions of order γ .

Let $\mathcal{B}(\mu, \alpha)$ be the class of functions $f \in \mathcal{A}$ which is in the following relations

$$\left| f'(z) \left(\frac{z}{f(z)} \right)^\mu \right| < 1 - \alpha; \quad (z \in \mathbb{U}).$$

For some $\mu \in \mathbb{R}$ which $\mu \geq 0$, and some real number α with $0 \leq \alpha < 1$. the class $\mathcal{B}(\mu, \alpha)$ has been investigated by Frasin and Jahangiri [7].

Motivated by the class $\mathcal{B}(\mu, \alpha)$, two differential operators are defined and then two new subclasses for multivalent analytic and multivalent meromorphic functions is introduced.

Definition. Let η and μ be real numbers not both zero. Defining the differential operators $\mathcal{F}_{p,n}^{\eta,\mu} : \mathcal{A}(p, n) \rightarrow \mathcal{H}(n)$ and $\mathcal{G}_{p,n}^{\eta,\mu} : \Sigma(p, n) \rightarrow \mathcal{H}(n)$ as follows:

$$\mathcal{F}_{p,n}^{\eta,\mu}[f](z) := \left[\frac{f'(z)}{pz^{p-1}} \right]^\eta \left[\frac{z^p}{f(z)} \right]^\mu = 1 + \left(\eta - \mu + \frac{n}{p}\eta \right) a_{n+p}z^n + \dots$$

for some $f \in \mathcal{A}(p, n)$ given by (1) with $z \in \mathbb{U}$, and

$$\mathcal{G}_{p,n}^{\eta,\mu}[h](z) := \left[\frac{h'(z)}{-pz^{-p-1}} \right]^\eta \left[\frac{1}{z^p h(z)} \right]^\mu = 1 + \left(\eta - \mu - \frac{n}{p}\eta \right) b_{n-p}z^n + \dots$$

for some $h \in \Sigma(p, n)$ given by (2) and $z \in \mathbb{U}$. Here and hereafter, all powers are mean as principal values.

Definition. Let η and μ be real numbers not both zero. A function $f \in \mathcal{A}(p, n)$ is a member of the class $\mathcal{B}_{p,n}^{\eta,\mu}(\alpha)$, if and only if

$$(3) \quad \left| \mathcal{F}_{p,n}^{\eta,\mu}[f](z) - 1 \right| < 1 - \frac{\alpha}{p}; \quad (z \in \mathbb{U}) \quad \text{and} \quad \mathcal{F}_{p,n}^{\eta,\mu}[f](z) \Big|_{z=0} = 1$$

for some α be real number within $0 \leq \alpha < p$.

Note that condition (3), implies that

$$\operatorname{Re} \left\{ \mathcal{F}_{p,n}^{\eta,\mu}[f](z) \right\} > \frac{\alpha}{p}; \quad (z \in \mathbb{U}, 0 \leq \alpha < p).$$

The family $\mathcal{B}_{p,n}^{\eta,\mu}(\alpha)$ includes many classes of analytic functions as well as some very well-known ones. For example, $\mathcal{B}_{p,n}^{1,1}(\alpha) = \mathcal{S}_p^*(\alpha)$, $\mathcal{B}_{p,n}^{1,0}(\alpha) = \mathcal{R}_p(\alpha)$. Another interesting subclass is the special case $\mathcal{B}_{p,n}^{1,2}(\alpha)$ which introduced by Frasin and Darus [6]. Also, it is known that the class $\mathcal{B}_{1,1}^{1,\mu}(\alpha)$; $\mu > 1$ is the class of starlike functions [22].

Many important properties of certain subclasses of holomorphic p -valent functions study by several authors including: Irmak [12], Singh and Singh [27], Owa et al. [21], Goswami et al. [10].

Definition. Let η and μ be real numbers not both zero. A function $f \in \Sigma(p, n)$ is a member of the class $\mathcal{M}_{p,n}^{\eta,\mu}(\alpha)$, if and only if

$$(4) \quad \left| \mathcal{G}_{p,n}^{\eta,\mu}[f](z) - 1 \right| < 1 - \frac{\alpha}{p}; \quad (z \in \mathbb{U}) \quad \text{and} \quad \mathcal{G}_{p,n}^{\eta,\mu}[f](z) \Big|_{z=0} = 1$$

for some α be real number with $0 \leq \alpha < p$.

Note that condition (4), implies that

$$\operatorname{Re} \left\{ \mathcal{G}_{p,n}^{\eta,\mu}[f](z) \right\} > \frac{\alpha}{p}; \quad (z \in \mathbb{U}, 0 \leq \alpha < p).$$

Many important properties of certain p -valent subclasses meromorphic functions did the study by several researchers including: Singh et al. [26], Owa et al. [19], Goyal and Prajapat [11], Srivastava et al. [28], Ganigi and Uralegaddi [8].

Definition. For $\alpha > p$, let $\mathcal{N}_p(\alpha)$ be the subclass of $\mathcal{A}(p, n)$ consisting of functions $f(z)$ which satisfy

$$\operatorname{Re} \left\{ 1 + \frac{z f''(z)}{f'(z)} \right\} < \alpha; \quad (z \in \mathbb{U}).$$

The class $\mathcal{N}_1(\alpha)$ was introduced and studied by Owa and et al. [20].

Definition. Let η_i, μ_i be real numbers not both zero for all $i = 1, \dots, m$; ($m \in \mathbb{N}$). Let $\mathcal{I}^{\eta_i, \mu_i} : \mathcal{A}^m(p, n) \rightarrow \mathcal{A}(p, n)$ be the integral operator define by

$$\mathcal{I}^{\eta_i, \mu_i} [f_1, \dots, f_m](z) := \int_0^z \prod_{i=1}^m \left[\frac{f'_i(\tau)}{p\tau^{p-1}} \right]^{\eta_i} \left[\frac{f_i(\tau)}{\tau^p} \right]^{\mu_i} d\tau$$

$$(5) \quad = \int_0^z \prod_{i=1}^m \mathcal{F}_{p,n}^{\eta_i, \mu_i} [f_i](z) d\tau \quad (z \in \mathbb{U}),$$

for all $i = 1, \dots, n$; $f_i \in \mathcal{A}(p, n)$. Note that this operator generalized by integral operators and have been investigated in some reports (see [2, 4]).

Lemma 1.1 ([24, Corollary 1.7]). *If $f(z) = z + a_{n+1}z^{n+1} + a_{n+2}z^{n+2} + \dots$ satisfies the condition*

$$|f'(z) - 1| < \frac{(n+1) \sin(\frac{\pi}{2}\alpha)}{\sqrt{1 + (n+1)^2 + 2(n+1) \cos(\frac{\pi}{2}\alpha)}}; \quad (z \in \mathbb{U}, 0 < \alpha \leq 1).$$

Then, $f \in \tilde{\mathcal{S}}^*(\alpha)$.

The structure of the paper is as follows. In Sections 2, at first, we get enough conditions for the functions in classes $\mathcal{A}(p, n)$ and $\Sigma(p, n)$ be p -valent close-to-convex and p -valent starlike. In the sequel, we get sufficient conditions for this functions being to the classes $\mathcal{B}_{p,n}^{\eta, \mu}(\alpha)$ or $\mathcal{M}_{p,n}^{\eta, \mu}(\alpha)$. Furthermore, we decide the order of convexity of $\mathcal{F}^{\eta_i, \mu_i}$. In Section 3, we consider sufficient conditions for the function f being to p -valent strongly starlike and convex of order γ and type β in classes $\mathcal{A}(p, n)$ or $\Sigma(p, n)$.

2. Properties of the classes $\mathcal{B}_{p,n}^{\eta, \mu}(\alpha)$ and $\mathcal{M}_{p,n}^{\eta, \mu}(\alpha)$

Before starting our main result, we need the following Lemma due to Jack.

Lemma 2.1 ([14] (See also [17, Lemma 2.2a])). *Let the (non-constant) function $\omega(z) = a_n z^n + a_{n+1} z^{n+1} + \dots$ be analytic in \mathbb{U} with $a_n \neq 0$. If $|\omega(z)|$ reaches its maximum value on the circle $|z| = r < 1$ at the point $z_0 \in \mathbb{U}$, then*

$$z_0 \omega'(z_0) = m \omega(z_0),$$

where m is a real number and $m \geq n \geq 1$.

Theorem 2.2. *Let $\mathfrak{p} \in \mathcal{H}(n)$, and suppose that*

$$(6) \quad \operatorname{Re} \left\{ \frac{z \mathfrak{p}'(z)}{\mathfrak{p}(z)} \right\} > \frac{n(\alpha - p)}{2\alpha}; \quad \left(z \in \mathbb{U}, \frac{p}{2} \leq \alpha < p \right).$$

Then

$$\operatorname{Re} \{ \mathfrak{p}(z) \} > \frac{\alpha}{p}; \quad \left(z \in \mathbb{U}, \frac{p}{2} \leq \alpha < p \right).$$

Proof. We define the analytic function $\omega(z)$ in unit disk \mathbb{U} by

$$(7) \quad \mathfrak{p}(z) = \frac{p + (2\alpha - p)\omega(z)}{p[1 + \omega(z)]}; \quad \left(\frac{p}{2} \leq \alpha < p, \omega(z) \neq -1; z \in \mathbb{U} \right).$$

Then $\omega(0) = 0$. Logarithmic differentiation of (7) yields that

$$(8) \quad \frac{z \mathfrak{p}'(z)}{\mathfrak{p}(z)} = \frac{(2\alpha - p)z\omega'(z)}{p + (2\alpha - p)\omega(z)} - \frac{z\omega'(z)}{1 + \omega(z)}; \quad \left(z \in \mathbb{U}, \frac{p}{2} \leq \alpha < p \right).$$

Now, suppose that there exists a point $z_0 \in \mathbb{U}$ such that

$$|\omega(z_0)| = 1 \quad \text{and} \quad |\omega(z)| < 1; \quad \text{when} \quad |z| < |z_0|.$$

Then, by applying Lemma 2.1, we have

$$(9) \quad z_0 \omega'(z_0) = m \omega(z_0); \quad (m \geq n \geq 1, \quad \omega(z_0) = e^{i\theta}, \quad \theta \neq -\pi).$$

Form (8) and (9), we obtain

$$\begin{aligned} \operatorname{Re} \left\{ \frac{z_0 \mathbf{p}'(z_0)}{\mathbf{p}(z_0)} \right\} &= \operatorname{Re} \left\{ \frac{m(2\alpha - p) e^{i\theta}}{p + (2\alpha - p) e^{i\theta}} \right\} - \operatorname{Re} \left\{ \frac{m e^{i\theta}}{1 + e^{i\theta}} \right\} \\ &= \frac{m(2\alpha - p)(2\alpha - p + p \cos \theta)}{p^2 + (2\alpha - p)^2 + 2p(2\alpha - p) \cos \theta} - \frac{m}{2} \\ &\leq \frac{n(\alpha - p)}{2\alpha}; \quad \left(z \in \mathbb{U}, \quad \frac{p}{2} \leq \alpha < p \right), \end{aligned}$$

which contradicts the hypothesis (6). Thus, we conclude that $|\omega(z)| < 1$ for all \mathbb{U} ; and equation (7) yields the inequalities

$$\left| \frac{1 - \mathbf{p}(z)}{\mathbf{p}(z) - \left(\frac{2\alpha}{p} - 1\right)} \right| < 1; \quad \left(z \in \mathbb{U}, \quad \frac{p}{2} \leq \alpha < p \right),$$

which implies that $\operatorname{Re} \{ \mathbf{p}(z) \} > \frac{\alpha}{p}$. \square

Putting $\mathbf{p}_1(z) := \mathcal{F}_{p,n}^{\eta,\mu}[f](z)$; ($z \in \mathbb{U}$) and $\mathbf{p}_2(z) := \mathcal{G}_{p,n}^{\eta,\mu}[h](z)$; ($z \in \mathbb{U}$) in Theorem 2.2, we get the following result:

Corollary 2.3. *If the functions $f \in \mathcal{A}(p, n)$ and $h \in \Sigma(p, n)$ satisfy the following conditions:*

$$\begin{aligned} \operatorname{Re} \left\{ \eta \left(1 + \frac{z f''(z)}{f'(z)} - p \right) + \mu \left(p - \frac{z f'(z)}{f(z)} \right) \right\} &> \frac{n(\alpha - p)}{2\alpha}; \quad (z \in \mathbb{U}), \\ \operatorname{Re} \left\{ \eta \left(1 + \frac{z h''(z)}{h'(z)} + p \right) - \mu \left(p + \frac{z h'(z)}{h(z)} \right) \right\} &> \frac{n(\alpha - p)}{2\alpha}; \quad (z \in \mathbb{U}), \end{aligned}$$

for some $\frac{p}{2} \leq \alpha < p$ and η, μ be real numbers not both zero. Then

$$\begin{aligned} \operatorname{Re} \left\{ \mathcal{F}_{p,n}^{\eta,\mu}[f](z) \right\} &> \frac{\alpha}{p}; \quad (z \in \mathbb{U}), \\ \operatorname{Re} \left\{ \mathcal{G}_{p,n}^{\eta,\mu}[h](z) \right\} &> \frac{\alpha}{p}; \quad (z \in \mathbb{U}). \end{aligned}$$

The special cases $\mathbf{p}_1(z) := \frac{f(z)}{z}$; ($z \in \mathbb{U}$), $\mathbf{p}_2(z) := \frac{1}{z h(z)}$; ($z \in \mathbb{U}$) and $p = n = 1$ in Theorem 2.2, lead us to the next corollary:

Corollary 2.4. *If the functions $f \in \mathcal{A}$ and $h \in \Sigma$ satisfy the following conditions:*

$$\begin{aligned} \operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} &> \frac{3\alpha - 1}{2\alpha}; & (z \in \mathbb{U}), \\ -\operatorname{Re} \left\{ \frac{zh'(z)}{h(z)} \right\} &> \frac{3\alpha - 1}{2\alpha}; & (z \in \mathbb{U}), \end{aligned}$$

for some $\frac{1}{2} \leq \alpha < 1$. Then, $\operatorname{Re} \left\{ \frac{f(z)}{z} \right\} > \alpha$; ($z \in \mathbb{U}$) and $\operatorname{Re} \left\{ \frac{1}{zh(z)} \right\} > \alpha$; ($z \in \mathbb{U}$).

Putting $p = n = 1$, $\mathbf{p}_1(z) := \frac{zf'(z)}{f(z)}$; ($z \in \mathbb{U}$), and $\mathbf{p}_2(z) := \frac{zh'(z)}{-h(z)}$; ($z \in \mathbb{U}$) in Theorem 2.2, we get the following result:

Corollary 2.5. *If the functions $f \in \mathcal{A}$ and $h \in \Sigma$ satisfy the following conditions:*

$$\begin{aligned} \operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} - \frac{zf''(z)}{f'(z)} \right\} &< \frac{\alpha + 1}{2\alpha}; & (z \in \mathbb{U}), \\ \operatorname{Re} \left\{ \frac{zh'(z)}{h(z)} - \frac{zh''(z)}{h'(z)} \right\} &< \frac{\alpha + 1}{2\alpha}; & (z \in \mathbb{U}), \end{aligned}$$

for some $\frac{1}{2} \leq \alpha < 1$. Then $f \in \mathcal{S}^*(\alpha)$ and $h \in \mathcal{MS}^*(\alpha)$.

Remark 2.6. A special case of Corollary 2.3 with $h \in \Sigma$ can be found in [3, Corollary 2.2].

Letting $\mathbf{p}_1(z) := f'(z)$; ($z \in \mathbb{U}$), $\mathbf{p}_2(z) := -z^2h'(z)$; ($z \in \mathbb{U}$) and $p = n = 1$ in Theorem 2.2, we have the following corollary:

Corollary 2.7. *If the functions $f \in \mathcal{A}$ and $h \in \Sigma$ satisfy the following conditions:*

$$\begin{aligned} \operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} &> \frac{3\alpha - 1}{2\alpha}; & (z \in \mathbb{U}), \\ \operatorname{Re} \left\{ 1 + \frac{zh''(z)}{h'(z)} \right\} &> -\frac{\alpha + 1}{2\alpha}; & (z \in \mathbb{U}), \end{aligned}$$

for some $\frac{1}{2} \leq \alpha < 1$. Then, $f \in \mathcal{R}(\alpha)$ and $h \in \mathcal{MR}(\alpha)$.

Putting $\mathbf{p}_1(z) := \frac{f'(z)}{pz^{p-1}}$; ($z \in \mathbb{U}$), and $\mathbf{p}_2(z) := \frac{h'(z)}{-pz^{p-1}}$; ($z \in \mathbb{U}$) in Theorem 2.2, we get the following result:

Corollary 2.8. *If the functions $f \in \mathcal{A}(p, n)$ and $h \in \Sigma(p, n)$ satisfy the following conditions:*

$$\begin{aligned} \operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} &> p + \frac{n}{2} \left(\frac{\alpha - p}{\alpha + p} \right); & (z \in \mathbb{U}), \\ \operatorname{Re} \left\{ 1 + \frac{zh''(z)}{h'(z)} \right\} &> -p + \frac{n}{2} \left(\frac{\alpha - p}{\alpha + p} \right); & (z \in \mathbb{U}), \end{aligned}$$

for some $0 \leq \alpha < p$, then

$$\begin{aligned} \operatorname{Re} \left\{ \frac{f'(z)}{z^{p-1}} \right\} &> \frac{p+\alpha}{2}; & (z \in \mathbb{U}, 0 \leq \alpha < p), \\ \operatorname{Re} \left\{ -\frac{h'(z)}{z^{-p-1}} \right\} &> \frac{p+\alpha}{2}; & (z \in \mathbb{U}, 0 \leq \alpha < p). \end{aligned}$$

or equivalently,

$$f \in \mathcal{R}_p \left(\frac{p+\alpha}{2} \right), \quad h \in \mathcal{MR}_p \left(\frac{p+\alpha}{2} \right) \quad (0 \leq \alpha < p).$$

Remark 2.9. A special case of Corollary 2.8 with $f \in \mathcal{A}$ and $h \in \Sigma$ can be found in [21, Theorem 1] and [3, Corollary 2.3], respectively.

Putting $\mathfrak{p}_1(z) := \frac{f'(z)}{pz^{p-1}}$; ($z \in \mathbb{U}$) and $\mathfrak{p}_2(z) := \frac{h'(z)}{-pz^{-p-1}}$; ($z \in \mathbb{U}$) in Theorem 2.12, we get the following result.

Corollary 2.10. *If the functions $f \in \mathcal{A}(p, n)$ and $h \in \Sigma(p, n)$ satisfy the conditions:*

$$\begin{aligned} \operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} &< p + n \left(\frac{p+\alpha}{2p+\alpha} \right); & (z \in \mathbb{U}), \\ \operatorname{Re} \left\{ 1 + \frac{zh''(z)}{h'(z)} \right\} &< -p + n \left(\frac{p+\alpha}{2p+\alpha} \right); & (z \in \mathbb{U}), \end{aligned}$$

for some $0 \leq \alpha < p$, then

$$\begin{aligned} \left| \frac{f'(z)}{z^{p-1}} - p \right| &< p + \alpha; & (z \in \mathbb{U}, 0 \leq \alpha < p), \\ \left| \frac{h'(z)}{z^{-p-1}} + p \right| &< p + \alpha; & (z \in \mathbb{U}, 0 \leq \alpha < p). \end{aligned}$$

Remark 2.11. As a special case we obtain [21, Theorem 2] that f is element of the class \mathcal{A} .

Theorem 2.12. *Let $\mathfrak{p} \in \mathcal{H}(n)$, and suppose that*

$$(10a) \quad \operatorname{Re} \left\{ \frac{z\mathfrak{p}'(z)}{\mathfrak{p}(z)} \right\} < n \left(\frac{p+\alpha}{2p+\alpha} \right); \quad (z \in \mathbb{U}, 0 \leq \alpha < p).$$

Then,

$$(10b) \quad |\mathfrak{p}(z) - 1| < 1 + \frac{\alpha}{p}; \quad (z \in \mathbb{U}, 0 \leq \alpha < p).$$

Proof. The function $\omega(z)$ is defined by

$$(11) \quad \mathfrak{p}(z) = \left(1 + \frac{\alpha}{p} \right) \omega(z) + 1; \quad (z \in \mathbb{U}, 0 \leq \alpha < p).$$

Then $\omega(z)$ is analytic in \mathbb{U} and $\omega(0) = 0$. Logarithmic differentiation of (11) yields that

$$(12) \quad \frac{z\mathbf{p}'(z)}{\mathbf{p}(z)} = \frac{(p+\alpha)z\omega'(z)}{(p+\alpha)\omega(z)+p}; \quad (z \in \mathbb{U}, 0 \leq \alpha < p).$$

Now, suppose that there exists a point $z_0 \in \mathbb{U}$ such that

$$|\omega(z_0)| = 1 \quad \text{and} \quad |\omega(z)| < 1, \quad \text{when} \quad |z| < |z_0|.$$

Then, by applying Lemma 2.1, we have

$$(13) \quad z_0\omega'(z_0) = m\omega(z_0); \quad (m \geq n \geq 1, \omega(z_0) = e^{i\theta}; \theta \neq -\pi).$$

Form (12) and (13), we obtain

$$\begin{aligned} \operatorname{Re} \left\{ \frac{z_0\mathbf{p}'(z_0)}{\mathbf{p}(z_0)} \right\} &= \operatorname{Re} \left\{ \frac{m(p+\alpha)e^{i\theta}}{(p+\alpha)e^{i\theta}+p} \right\} \\ &= \frac{m(p+\alpha)(p+\alpha+p\cos\theta)}{p^2+2p(p+\alpha)\cos\theta+(p+\alpha)^2} \\ &\geq \frac{n(p+\alpha)}{2p+\alpha}, \end{aligned}$$

which contradicts the hypothesis (10a). Thus, we conclude that $|\omega(z)| < 1$ for all \mathbb{U} ; and equation (11) yields the inequality (10b). \square

Putting $\mathbf{p}_1(z) := \mathcal{F}_{p,n}^{\eta,\mu}[f](z)$; ($z \in \mathbb{U}$), $\mathbf{p}_2(z) := \mathcal{G}_{p,n}^{\eta,\mu}[h](z)$; ($z \in \mathbb{U}$), and $\alpha = 0$ in Theorem 2.12, we get the following result.

Corollary 2.13. *If the functions $f \in \mathcal{A}(p, n)$ and $h \in \Sigma(p, n)$ satisfy the conditions:*

$$\begin{aligned} \operatorname{Re} \left\{ \eta \left(1 + \frac{zf''(z)}{f'(z)} - p \right) + \mu \left(p - \frac{zf'(z)}{f(z)} \right) \right\} &< \frac{n}{2}; \quad (z \in \mathbb{U}), \\ \operatorname{Re} \left\{ \eta \left(1 + \frac{zh''(z)}{h'(z)} + p \right) - \mu \left(p + \frac{zh'(z)}{h(z)} \right) \right\} &< \frac{n}{2}; \quad (z \in \mathbb{U}), \end{aligned}$$

for all η, μ be real numbers not both zero. Then $f \in \mathcal{B}_{p,n}^{\eta,\mu}(0)$ and $h \in \mathcal{M}_{p,n}^{\eta,\mu}(0)$.

The cases $p = n = 1$, $\mathbf{p}_1(z) := f'(z)$; ($z \in \mathbb{U}$), and $\mathbf{p}_2(z) := -z^2h'(z)$; ($z \in \mathbb{U}$) in Theorem 2.12, lead to the following:

Corollary 2.14. *If the functions $f \in \mathcal{A}$ and $h \in \Sigma$ satisfy the following conditions:*

$$\begin{aligned} \operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} &< \frac{2\alpha+3}{\alpha+2}; \quad (z \in \mathbb{U}), \\ -\operatorname{Re} \left\{ 1 + \frac{zh''(z)}{h'(z)} \right\} &> \frac{1}{\alpha+2}; \quad (z \in \mathbb{U}), \end{aligned}$$

for some $0 \leq \alpha < 1$. Then $|f'(z) - 1| < 1 + \alpha$ and $|z^2h'(z) + 1| < 1 + \alpha$; ($z \in \mathbb{U}$).

Letting $p = n = 1$, $\alpha = 0$, $\mathbf{p}_1(z) := \frac{z}{f(z)}$; ($z \in \mathbb{U}$) and $\mathbf{p}_2(z) := \frac{1}{zh(z)}$; ($z \in \mathbb{U}$) in Theorem 2.12, we get the following result.

Corollary 2.15. *If the functions $f \in \mathcal{A}$ and $h \in \Sigma$ satisfy the following conditions:*

$$\begin{aligned} \operatorname{Re} \left\{ \frac{zf'(z)}{f(z)} \right\} &> \frac{1}{\alpha + 2}; \quad (z \in \mathbb{U}), \\ -\operatorname{Re} \left\{ \frac{zh'(z)}{h(z)} \right\} &< \frac{3\alpha + 2}{\alpha + 2}; \quad (z \in \mathbb{U}), \end{aligned}$$

for some $0 \leq \alpha < 1$. Then $\left| \frac{z}{f(z)} - 1 \right| < 1 + \alpha$ and $\left| \frac{1}{zh(z)} - 1 \right| < 1 + \alpha$. Especially for $\alpha = 0$ we have: $f \in \mathcal{B}_{1,1}^{0,1}(0)$ and $h \in \mathcal{M}_{1,1}^{0,1}(0)$.

By taking $\alpha = 0$, $\mathbf{p}_1(z) := \frac{zf'(z)}{pf(z)}$; ($z \in \mathbb{U}$), $\mathbf{p}_2(z) := \frac{zh'(z)}{-ph(z)}$; ($z \in \mathbb{U}$), and in Theorem 2.12, we get the following result.

Corollary 2.16. *If the function $f \in \mathcal{A}(p, n)$ and $h \in \Sigma(p, n)$ satisfy the following condition:*

$$\begin{aligned} \operatorname{Re} \left\{ 1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \right\} &< \frac{n}{2}; \quad (z \in \mathbb{U}), \\ \operatorname{Re} \left\{ 1 + \frac{zh''(z)}{h'(z)} - \frac{zh'(z)}{h(z)} \right\} &< \frac{n}{2}; \quad (z \in \mathbb{U}). \end{aligned}$$

Then $f \in \mathcal{B}_{p,n}^{1,1}(0)$, or equivalently $\left| \frac{zf'(z)}{f(z)} - p \right| < p$; ($z \in \mathbb{U}$) and $h \in \mathcal{M}_{p,n}^{1,1}(0)$, or equivalently $\left| \frac{zh'(z)}{h(z)} + p \right| < p$; ($z \in \mathbb{U}$).

Remark 2.17. A special case of Corollary (2.16) with $p = 1$ was given by Irmak and Çetin [13, Corollary 2], and Ponnusamy and Rajasekaran [23, Example 1].

Applying Corollary 2.16, we get the following sufficient conditions for order of convexity of integral operator $\mathcal{S}^{\eta_i, 1-\eta_i}$, where $0 \leq \eta_i \leq 1$.

Corollary 2.18. *Let $0 \leq \eta_i \leq 1$ for all $i = 1, \dots, m$. If the function f satisfy the condition:*

$$\operatorname{Re} \left\{ 1 + \frac{zf_i''(z)}{f_i'(z)} - \frac{zf_i'(z)}{f_i(z)} \right\} < \frac{n}{2}; \quad (z \in \mathbb{U})$$

for all $i = 1, \dots, m$. Then the integral operator $\mathcal{S}^{\eta_i, 1-\eta_i}$ define by (5), belongs to the class $\mathcal{N}_p(\lambda)$, where $\lambda = 1 + \frac{n}{2} \sum_{i=1}^m \eta_i + pm$.

Proof. Define

$$(14) \quad G(z) := \int_0^z \prod_{i=1}^m \left[\frac{f_i'(\tau)}{p\tau^{p-1}} \right]^{\eta_i} \left[\frac{f_i(\tau)}{\tau^p} \right]^{1-\eta_i} d\tau, \quad (z \in \mathbb{U}).$$

By logarithmically differentiating and then taking the real part of both side (14), and applying Corollary 2.16, what obtained is:

$$\begin{aligned}
& \operatorname{Re} \left\{ 1 + \frac{zG''(z)}{G'(z)} \right\} \\
&= 1 + \sum_{i=1}^m \eta_i \operatorname{Re} \left\{ 1 + \frac{zf_i''(z)}{f_i'(z)} - \frac{zf_i'(z)}{f_i(z)} \right\} + \sum_{i=1}^m \operatorname{Re} \left\{ \frac{zf_i'(z)}{f_i(z)} - p \right\} \\
&\leq 1 + \sum_{i=1}^m \eta_i \operatorname{Re} \left\{ 1 + \frac{zf_i''(z)}{f_i'(z)} - \frac{zf_i'(z)}{f_i(z)} \right\} + \sum_{i=1}^m \left| \frac{zf_i'(z)}{f_i(z)} - p \right| \\
&< 1 + \frac{n}{2} \sum_{i=1}^m \eta_i + pm. \quad \square
\end{aligned}$$

Remark 2.19. A special case of Corollary 2.18 when $p = n = 1$ was given by Frasin [5, Theorem 2.5].

Theorem 2.20. Let $\mathfrak{p} \in \mathcal{H}(n)$, and suppose that

$$(15a) \quad \left| \frac{z\mathfrak{p}'(z)}{\mathfrak{p}(z)} \right| < n \left(\frac{p-\alpha}{2\alpha} \right); \quad \left(z \in \mathbb{U}, \frac{p}{2} \leq \alpha < p \right).$$

Then

$$(15b) \quad |\mathfrak{p}(z) - 1| < 1 - \frac{\alpha}{p}; \quad \left(z \in \mathbb{U}, \frac{p}{2} \leq \alpha < p \right).$$

Proof. We define $\omega(z)$ by

$$(16) \quad \mathfrak{p}(z) = \frac{p + (p - 2\alpha)\omega(z)}{p(1 - \omega(z))}; \quad \left(\frac{p}{2} \leq \alpha < p, \omega(z) \neq 1; z \in \mathbb{U} \right).$$

Then $\omega(z)$ is analytic in \mathbb{U} and $\omega(0) = 0$. Logarithmic differentiation of (16) yields that

$$(17) \quad \frac{z\mathfrak{p}'(z)}{\mathfrak{p}(z)} = \frac{2(p-\alpha)z\omega'(z)}{[1-\omega(z)][p+(p-2\alpha)\omega(z)]}; \quad (z \in \mathbb{U}),$$

Now, suppose that there exists a point $z_0 \in \mathbb{U}$ such that

$$|\omega(z_0)| = 1 \quad \text{and} \quad |\omega(z)| < 1, \quad \text{when} \quad |z| < |z_0|.$$

Then, by applying Lemma 2.1, we have

$$(18) \quad z_0\omega'(z_0) = m\omega(z_0); \quad (m \geq n \geq 1, \omega(z_0) = e^{i\theta}; \theta \neq 0).$$

Form (17) and (18), we get

$$\left| \frac{z\mathfrak{p}'(z)}{\mathfrak{p}(z)} \right| = 2m(p-\alpha) \sqrt{\frac{1}{2(1-\cos\theta)(p^2+2p(p-2\alpha)\cos\theta+(p-2\alpha)^2)}}$$

$$\geq n \left(\frac{p - \alpha}{2\alpha} \right).$$

which contradicts the hypothesis (15a). Thus, we conclude that $|\omega(z)| < 1$ for all \mathbb{U} and equation (16) yields the inequality (15b). \square

Putting $\mathbf{p}_1(z) := \mathcal{F}_{p,n}^{\eta,\mu}[f](z)$; ($z \in \mathbb{U}$) and $\mathbf{p}_2(z) := \mathcal{G}_{p,n}^{\eta,\mu}[h](z)$; ($z \in \mathbb{U}$) in Theorem 2.20, we get the following result:

Corollary 2.21. *If the functions $f \in \mathcal{A}(p, n)$ and $h \in \Sigma(p, n)$ satisfy the following conditions:*

$$\left| \eta \left(1 + \frac{zf''(z)}{f'(z)} - p \right) + \mu \left(p - \frac{zf'(z)}{f(z)} \right) \right| < n \left(\frac{p - \alpha}{2\alpha} \right); \quad (z \in \mathbb{U}),$$

$$\left| \eta \left(1 + \frac{zh''(z)}{h'(z)} + p \right) - \mu \left(p + \frac{zh'(z)}{h(z)} \right) \right| < n \left(\frac{p - \alpha}{2\alpha} \right); \quad (z \in \mathbb{U}),$$

for some $\frac{p}{2} \leq \alpha < p$, then $f \in \mathcal{B}_{p,n}^{\eta,\mu}(\alpha)$ and $h \in \mathcal{M}_{p,n}^{\eta,\mu}(\alpha)$.

Putting $p = n = 1$, $\mathbf{p}_1(z) := \frac{zf'(z)}{f(z)}$; ($z \in \mathbb{U}$) and $\mathbf{p}_2(z) := -\frac{zh'(z)}{h(z)}$; ($z \in \mathbb{U}$) in Theorem 2.20, we get the following result:

Corollary 2.22. *If the functions $f \in \mathcal{A}$ and $h \in \Sigma$ satisfy the following conditions:*

$$\left| 1 + \frac{zf''(z)}{f'(z)} - \frac{zf'(z)}{f(z)} \right| < \frac{1 - \alpha}{2\alpha}; \quad (z \in \mathbb{U}),$$

$$\left| 1 + \frac{zh''(z)}{h'(z)} - \frac{zh'(z)}{h(z)} \right| < \frac{1 - \alpha}{2\alpha}; \quad (z \in \mathbb{U}),$$

for some $\frac{1}{2} \leq \alpha < 1$. Then $\left| \frac{zf'(z)}{f(z)} - 1 \right| < 1 - \alpha$ and $\left| \frac{zh'(z)}{h(z)} + 1 \right| < 1 - \alpha$.

Letting $p = n = 1$, $\mathbf{p}_1(z) := \frac{z}{f(z)}$; ($z \in \mathbb{U}$) and $\mathbf{p}_2(z) := \frac{1}{zh(z)}$; ($z \in \mathbb{U}$) in Theorem 2.20, we have the following corollary:

Corollary 2.23. *If the functions $f \in \mathcal{A}$ and $h \in \Sigma$ satisfy the following conditions:*

$$\left| 1 - \frac{zf'(z)}{f(z)} \right| < \frac{1 - \alpha}{2\alpha}; \quad (z \in \mathbb{U}),$$

$$\left| 1 + \frac{zh'(z)}{h(z)} \right| < \frac{1 - \alpha}{2\alpha}; \quad (z \in \mathbb{U}),$$

for some $\frac{1}{2} \leq \alpha < 1$, then $f \in \mathcal{B}_{1,1}^{1,0}(\alpha)$ and $h \in \mathcal{M}_{1,1}^{1,0}(\alpha)$.

Finally, taking $\mathbf{p}_1(z) := \frac{f'(z)}{pz^{p-1}}$; ($z \in \mathbb{U}$) and $\mathbf{p}_2(z) := \frac{h'(z)}{-pz^{-p-1}}$; ($z \in \mathbb{U}$) in Theorem 2.20, we have the following result.

Corollary 2.24. *If the functions $f \in \mathcal{A}(p, n)$ and $h \in \Sigma(p, n)$ satisfy the following conditions:*

$$\left| 1 + \frac{zf''(z)}{f'(z)} - p \right| < n \left(\frac{p - \alpha}{2\alpha} \right); \quad (z \in \mathbb{U}),$$

$$\left| 1 + \frac{zh''(z)}{h'(z)} + p \right| < n \left(\frac{p - \alpha}{2\alpha} \right); \quad (z \in \mathbb{U}),$$

for some $\frac{p}{2} \leq \alpha < p$, then $f \in \mathcal{B}_{p,n}^{1,0}(\alpha)$ and $h \in \mathcal{M}_{p,n}^{1,0}(\alpha)$.

3. Strongly starlikeness and strongly convexity p -valent functions of order γ and type β

Theorem 3.1. *If $f \in \mathcal{A}(p, n)$ satisfies the following condition*

$$\left| \left[\frac{f(z)}{z^p} \right]^{\frac{1}{p-\beta}} \left(\frac{zf'(z)}{f(z)} - \beta \right) - p + \beta \right| < \frac{(n+1)(p-\beta) \sin\left(\frac{\pi}{2}\alpha\right)}{\sqrt{1+(n+1)^2+2(n+1)\cos\left(\frac{\pi}{2}\alpha\right)}},$$

where $0 < \alpha \leq 1$ and $0 \leq \beta < p$, then $f \in \tilde{\mathcal{S}}_p^*(\alpha, \frac{\beta}{p})$.

Proof. Let $f \in \mathcal{A}(p, n)$ given by (1). Define $g(z)$ by

$$(19) \quad g(z) := \left[\frac{f(z)}{z^p} \right]^{\frac{1}{p-\beta}} = z + \frac{a_{n+p}}{p-\beta} z^{n+1} + \dots; \quad (0 \leq \beta < p, z \in \mathbb{U}).$$

Differentiating (19) logarithmically,

$$(20) \quad \frac{zg'(z)}{g(z)} = \frac{1}{p-\beta} \left(\frac{zf'(z)}{f(z)} - \beta \right),$$

thus

$$g'(z) = \frac{1}{p-\beta} \left[\frac{f(z)}{z^p} \right]^{\frac{1}{p-\beta}} \left(\frac{zf'(z)}{f(z)} - \beta \right).$$

By applying Lemma 1.1, we conclude that $g \in \tilde{\mathcal{S}}^*(\alpha)$. From (20):

$$\arg \left\{ \frac{zf'(z)}{pf(z)} - \frac{\beta}{p} \right\} = \arg \left\{ \left(\frac{p-\beta}{p} \right) \frac{zg'(z)}{g(z)} \right\},$$

therefore $f \in \tilde{\mathcal{S}}_p^*(\alpha, \frac{\beta}{p})$ and this completes the proof of the Theorem. \square

By taking $p = n = 1$ and $\alpha = 1$ in Theorem 3.1, we get the following result.

Corollary 3.2. *If $f \in \mathcal{A}$ satisfies the following condition*

$$\left| \left[\frac{f(z)}{z} \right]^{\frac{1}{1-\beta}} \left(\frac{zf'(z)}{f(z)} - \beta \right) - 1 + \beta \right| < \frac{2(1-\beta)}{\sqrt{5}},$$

where $0 \leq \beta < 1$, then $f \in \mathcal{S}^*(\beta)$.

Theorem 3.3. *If $f \in \Sigma(p, n)$ satisfies the following condition*

$$\left| [z^p f(z)]^{\frac{1}{\beta-p}} \left(\frac{zf'(z)}{f(z)} + \beta \right) + p - \beta \right| < \frac{(n+1)(p-\beta) \sin\left(\frac{\pi}{2}\alpha\right)}{\sqrt{1+(n+1)^2+2(n+1)\cos\left(\frac{\pi}{2}\alpha\right)}},$$

where $0 < \alpha \leq 1$ and $0 \leq \beta < p$, then $f \in \mathcal{MS}_p^*(\alpha, \frac{\beta}{p})$.

Proof. Let $f \in \Sigma(p, n)$ given by (2). The proof is similar to that of Theorem 3.1 with the function g defined by

$$g(z) = [z^\beta f(z)]^{\frac{1}{\beta-p}} = z + \frac{a_{n-p}}{\beta-p} z^{n+1} + \dots; \quad (z \in \mathbb{U}, 0 \leq \beta < p). \quad \square$$

Putting $p = n = 1$, $\alpha = 1$ and $\beta = 0$ in Theorem 3.3, we get the following result.

Corollary 3.4. *If $f \in \Sigma$ satisfies the following condition*

$$\left| \frac{f'(z)}{f^2(z)} + 1 \right| < \frac{2}{\sqrt{5}}; \quad (z \in \mathbb{U}),$$

then $f \in \mathcal{MS}^*$.

Putting $p = n = 1$ and $\alpha = 1$ in Theorem 3.3, the following result is obtained:

Corollary 3.5. *If $f \in \Sigma$ satisfies the following condition*

$$\left| [zf(z)]^{\frac{1}{\beta-1}} \left(\frac{zf'(z)}{f(z)} + \beta \right) + 1 - \beta \right| < \frac{2(1-\beta)}{\sqrt{5}},$$

where $0 \leq \beta < 1$, then $f \in \mathcal{MS}^*(\beta)$.

Theorem 3.6. *If $f \in \mathcal{A}(p, n)$ satisfies the following condition*

$$\left| \left[\frac{f'(z)}{pz^{p-1}} \right]^{\frac{1}{p-\beta}} \left(1 + \frac{zf''(z)}{f'(z)} - \beta \right) - p + \beta \right| < \frac{(n+1)(p-\beta) \sin\left(\frac{\pi}{2}\alpha\right)}{\sqrt{1+(n+1)^2+2(n+1)\cos\left(\frac{\pi}{2}\alpha\right)}},$$

where $0 < \alpha \leq 1$ and $0 \leq \beta < p$, then $f \in \tilde{\mathcal{K}}_p(\alpha, \frac{\beta}{p})$.

Proof. Let $f \in \mathcal{A}(p, n)$ given by (1). Define $g(z)$ by

$$(21) \quad g(z) := z \left[\frac{f'(z)}{pz^{p-1}} \right]^{\frac{1}{p-\beta}} = z + \frac{n+p}{p(p-\beta)} a_{n+p} z^{n+1} + \dots$$

for $z \in \mathbb{U}$ and $0 \leq \beta < p$. Differentiating (21) logarithmically, we obtain

$$(22) \quad \frac{zg'(z)}{g(z)} = \frac{1}{p-\beta} \left(1 + \frac{zf''(z)}{f'(z)} - \beta \right),$$

thus

$$g'(z) = \frac{1}{p-\beta} \left[\frac{f'(z)}{pz^{p-1}} \right]^{\frac{1}{p-\beta}} \left(1 + \frac{zf''(z)}{f'(z)} - \beta \right).$$

By applying Lemma 1.1, it is concluded that $g \in \tilde{\mathcal{S}}^*(\alpha)$. From (22) we have

$$(23) \quad \arg \left\{ \frac{1}{p} \left(1 + \frac{zf''(z)}{f'(z)} \right) - \frac{\beta}{p} \right\} = \arg \left\{ \left(\frac{p-\beta}{p} \right) \frac{zg'(z)}{g(z)} \right\},$$

therefore $f \in \tilde{\mathcal{K}}_p(\alpha, \frac{\beta}{p})$ and this completes the proof of the Theorem. \square

The cases $p = n = 1$, $\alpha = 1$ and $\beta = 0$ in Theorems 3.6, lead to the following:

Corollary 3.7 ([18]). *If $f \in \mathcal{A}$ satisfies the condition*

$$|f'(z) + zf''(z) - 1| < \frac{2}{\sqrt{5}}; \quad (z \in \mathbb{U}),$$

then $f \in \mathcal{K}$.

Putting $p = n = 1$ and $\alpha = 1$ in Theorem 3.6, we get the following result.

Corollary 3.8. *If $f \in \mathcal{A}$ satisfies the condition*

$$\left| [f'(z)]^{\frac{1}{1-\beta}} \left(1 + \frac{zf''(z)}{f'(z)} - \beta \right) - 1 + \beta \right| < \frac{2(1-\beta)}{\sqrt{5}},$$

where $0 \leq \beta < 1$, then $f \in \mathcal{K}(\beta)$.

Theorem 3.9. *If $f \in \Sigma(p, n)$ satisfies the following condition*

$$\left| \left[\frac{f'(z)}{-pz^{-p-1}} \right]^{\frac{1}{\beta-p}} \left(1 + \frac{zf''(z)}{f'(z)} + \beta \right) + p - \beta \right| < \frac{(n+1)(p-\beta) \sin(\frac{\pi}{2}\alpha)}{\sqrt{1 + (n+1)^2 + 2(n+1) \cos(\frac{\pi}{2}\alpha)}},$$

where $0 < \alpha \leq 1$ and $0 \leq \beta < p$, then $f \in \mathcal{MK}_p(\alpha, \frac{\beta}{p})$.

Proof. Let $f \in \Sigma(p, n)$ given by (2). The proof is similar to that of Theorem 3.6 with the function g defined by

$$g(z) = z \left[\frac{f'(z)}{-pz^{-p-1}} \right]^{\frac{1}{\beta-p}} = z + \frac{n-p}{p(p-\beta)} a_{n-p} z^{n+1} + \dots$$

for some $z \in \mathbb{U}$ and $0 \leq \beta < p$. \square

The cases $p = n = 1$, $\alpha = 1$ and $\beta = 0$ in Theorems 3.9, lead to the following:

Corollary 3.10. *If $f \in \Sigma$ satisfies the following condition*

$$\left| 1 - \frac{1}{z^2 f'(z)} - \frac{f''(z)}{z[f'(z)]^2} \right| < \frac{2}{\sqrt{5}}; \quad (z \in \mathbb{U}),$$

then $f \in \mathcal{MK}$.

The special cases $p = n = 1$ and $\alpha = 1$ in Theorem 3.9 brings us to the next corollary.

Corollary 3.11. *If $f \in \Sigma$ satisfies the following condition*

$$\left| [-z^2 f'(z)]^{\frac{1}{\beta-1}} \left(1 + \frac{zf''(z)}{f'(z)} + \beta \right) + 1 - \beta \right| < \frac{2(1-\beta)}{\sqrt{5}}; \quad (z \in \mathbb{U}),$$

where $0 \leq \beta < 1$, then $f \in \mathcal{MK}(\beta)$.

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